

Here's Another Recommendation to Solve Big Money College Sports.

You Listening USM?

[Restore Integrity to College Sports by Converting Big Programs to Farm Teams](#)

By Perry A. Zirkel

Later this month, the National Basketball Association will hold its annual draft, which will be televised nationally on ESPN. Seven members of this year's University of Kentucky team have declared themselves eligible for the draft, and Duke, which won the national championship, is expecting three of its freshmen to be one and done.

It is beyond dispute that college football and men's basketball have become big business, with the National Collegiate Athletic Association, television, sports-apparel companies, gambling enterprises, and a rotating set of well-paid coaches and commentators at its center. It is also indisputable that, at some colleges, the term "student athlete" is a myth.

It is high time to do something about the hypocrisy and abuses at the moneyed tip of big-time college sports...

Zirkel may not have the right approach, but sooner or later, the marriage between Big Money college sports and universities is headed for divorce.